

notes from the field

Location: *Saunshi, India*

Product Sourced: *Organic Cayenne*

The Story: *Organic chili farming has provided a way out of poverty for many Indian farmers. Not only have organic practices provided financial stability, but have fostered an awareness of preserving the land for future generations. Mr. DV Sunkad, a respected member of Saunshi, showed us around his chili fields and expressed his strong support for organics. Mr. Sunkad is working to establish a local chili pepper society in order to spread the ideas of organic farming.*



Part of our Well Earth sourcing program.



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