



# Simply Organic®

## Spicy Guacamole Mix Just add Avocados

Product	Spicy Guacamole Mix
Product Category	Organic Simmer Sauce
Launch Date	March 2018
Item #	19639
UPC	0-89836-19639-2
SRP	\$2.79
Avg. Net Weight	4.0 oz.
Assembled Unit Dimension	0.75"D x 4.94"W x 5.63"H
Inner Case Wt.	4.2 oz.
Inner Case Pack	6 units
Master Case Dimension	5.8"D x 5.25"W x 6.25"H
Master Case Wt.	2.00 lbs
Master Case Pack	6 units
Cases per Pallet	488 cases (61 cases per layer, 8 layers)
Date Coding	Julian from manufacturing date
Shelf Life	2 years
Best Used Within	2 years from manufacturing date
Package Material	Pouch
Recyclable	No
Country of Origin	United States
Percent Organic	At least 95% organic



**Ingredients:** Water, Organic Onion, Organic Jalapeno, Organic Cilantro, Sea Salt, Organic Apple Cider Vinegar, Organic Cayenne, Organic Corn Starch, Organic Garlic, Organic Lime Juice Concentrate, Organic Guar Gum.

**Certifications:**

Organic certified by QAI

**Product Standards:**

- Organic                      Yeast Free
- No MSG                      No Trans-fat
- Fat free                      No Artificial sweeteners
- Preservative free        Vegan

No Artificial Colors



## Spicy Guacamole Mix Just add Avocados

Flavor Profile: Kicked up guacamole with spicy notes of jalapeno and cayenne pepper. Add to your favorite Mexican dish for the perfect amount of heat or pair with chips for a spicy treat!

### Nutrition Fact Panel:

<b>Nutrition Facts</b>	
About 4 servings per container	
<b>Serving size</b>	<b>2 Tablespoons (30g)</b>
<b>Amount per serving</b>	
<b>Calories</b>	<b>5</b>
<b>% Daily Value*</b>	
<b>Total Fat</b> 0g	<b>0%</b>
Saturated Fat 0g	<b>0%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 260mg	<b>11%</b>
<b>Total Carbohydrate</b> 1g	<b>0%</b>
Dietary Fiber 0g	<b>0%</b>
Total Sugars 0g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein</b> 0g	
Vitamin D 0mcg	0%
Calcium 4mg	0%
Iron 0mg	0%
Potassium 28mg	0%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Features & Benefits

- *Convenient*
  - Spicy Guacamole Mix made quick and easy. Simply add 2 ripe, peeled avocados in a bowl with the mix and stir. Instant entertaining!
- *Clean*
  - Mix is made with organic ingredients and free of hydrogenated oils and genetically engineered ingredients.
- *Organic*
  - Mix is certified organic by Quality Assurance International

### Simply Organic Consumer Profile:

- “Good for me” female, age 25-44, HHI \$75K to \$125K, college educated, married with children
- Cross shopper-natural food and grocery channels
- Grocery shops eight (8) times per month
- Willing to pay premium for perceived value and convenience
- Actively pursues nutrition, exercise and general health
- Cooks from scratch eight (8) or more times per month

Simply Organic is committed to supporting organic and sustainable farming communities.