

Frontier Co-op Chinese Cinnamon

Product	Chinese Cinnamon
Product Category	Bottled Spices
Launch Date	April 2017
Item #	19529
UPC	0-89836-19529-6
SRP	\$4.69
Avg. Net Wt.	1.30 Oz
Approx. Unit Dimensions	2" L x 2" W X 4.25" H
Inner Case Wt.	5.17 lbs.
Inner Case Pack	12 units
Inner. Case Dimensions	8.38" L x 4.5" W x 6.25" H
Master Case Wt.	5.17 lbs.
Master Case Pack	12 units
Master Case Dimensions	8.38" L x 4.5" W x 6.25" H
Cases per Pallet	224 cases (28 cases per layer, 8 layers)
Date Coding	Best if used by date
Shelf Life	3 years
Best Used Within	3 years from manufacturing date
Package Type	Best if used by date
Recyclable	Glass & metal
Country of Origin	China
Percent Organic	At least 95% organic



Ingredients:

Chinese Cinnamon

Certifications:

Kosher certified by KSA

Non-GMO Project Verified

Product Standards:

No MSG

No Artificial Sweetener

No Trans-fats

Certified Organic

Preservative Free

Yeast Free

Non-GMO

Kosher

Caffeine Free

No Artificial Color



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Flavor Profile & Uses

The flavor of Chinese cinnamon comes closest to the version in a tin that we all grew up with. Its familiar flavor is adaptable and a good choice for classic dishes such as cinnamon toast, apple pie, crisps and cinnamon rolls.

Increase your sales with Frontier Bottled Spices

Product Quality ... Frontier Co-op

- We do not use irradiation or ethylene oxide (ETO) to sterilize ingredients.
- Spices are freshness sealed and dated to ensure great tasting flavor.
- In-house Quality Assurance lab enables continuous screening of raw material.

Packaging ... Frontier Co-op

- Premium recyclable glass jars preserve the freshness of each seasoning.
- Each label is uniquely hand drawn and provides consumers with key information about quality differentiators and certifications.
- New embossed Frontier Co-op black metal lid

Market

- In the natural channel, Frontier owns a 17% market share in packaged seasonings.

Product Detail:

UPC	Description	Net Wt. Oz. (Grams)	MSRP
0-89836-19529-6	Chinese Cinnamon	1.30 oz. (37 gr)	\$4.99

Consumer Profile:

- “Good for the World” consumers – purchase decisions driven by environmental and social concerns
- Committed natural foods shopper
- Predominantly female shoppers
- Willing to pay premium for products produced using socially responsible methods
- Age 25 to 44
- Household income \$35K to \$100K
- College educated
- 54% married and 46% single
- 63% with no kids at home

