

NEW PRODUCT PROFILE

**Cocoa Powder, Non-Alkalized, Organic, Fair Trade Certified™**

Product:	Cocoa Powder, Non-Alkalized Organic FTC
Launch Date:	November, 2012
Item #:	4456
UPC:	0-89836-04456-3
SRP:	\$30.00/lb, \$1.88/oz
Avg. Net Weight:	16 oz
Package Size:	9" L x 12" H
Master Case Dimensions:	12"L x 12"W x 8"H
Master Case Pack:	12 bags
Cases per Pallet:	60 cases (12 cases per layer, 5 layers per pallet)
Weight of Pallet:	13.43
Organic:	Yes
Fair Trade Certified:	Yes
Kosher:	Yes
Date Coding:	Best if used by date
Shelf Life:	3 years
Package Material:	Bulk Bag
Country of Origin:	Dominican Republic
Botanical Name:	<i>Theobroma cacao</i>



**Ingredients:**

- Cocoa Powder, Non-Alkalized Organic Fair Trade Certified

**Certifications:**

- Certified Organic by Quality Assurance International (QAI)
- Certified Kosher by Kosher Supervision of America (KSA)
- Certified Fair Trade By Fair Trade USA



**Product Standards:**

- Organic
- Kosher
- Fair Trade Certified™
- No MSG
- Natural Ingredients Only
- Preservative Free
- Yeast Free
- Non-GMO
- No Trans-Fats
- Vegan
- Vegetarian
- No Artificial Color
- No Artificial Sweetener