



Pure. Simple. Joy.™



— NEW —




8oz Vanilla Extract

We are pleased to announce the introduction of our new 8 oz Vanilla Extract, Certified Organic.

Our pure, organic extract is made using vanilla beans sourced from small farmer co-ops in Madagascar. Vanilla will always be a key ingredient in desserts, but it is now commonly used in smoothies, savory dishes and even DIY cleaning. More uses requires a bigger, more beautiful bottle!

1% OF SALES SUPPORTS ORGANIC FARMING AND EDUCATION

8 OZ VANILLA EXTRACT

	<h2>Vanilla Extract, 8oz</h2>	NET WT. 8 oz (236mL)	 0 89836 19852 5
	<p>FLAVOR PROFILE & USES: Simply Organic pure vanilla extract has a rich, buttery smooth flavor with subtle floral notes. The extract is made using organic vanilla beans sourced from small farmer co-ops in Madagascar. With no added sugar and naturally gluten-free, it's perfect for using in all your favorite desserts, smoothies, sauces, savory dishes and more!</p>	UNIT DIMENSIONS: 2.3" L x 2.3" W X 5.4" H	
	<p>ORIGIN: Madagascar</p> <p>INGREDIENTS: Organic Vanilla Bean Extractives in Water, Organic Alcohol.</p>	UNITS/CASE: 6 SRP: \$17.79	
			

**ETO (ethylene oxide) is a sterilization chemical commonly used in the spice industry, but never by Simply Organic.*

FEATURES *and* BENEFITS

- Simply Organic 4 oz is the leading organic vanilla extract sold in both the natural and conventional channels as measured by SPINScan.
- Simply Organic donates 1% of sales to support organic farming. Recently, in Madagascar where our vanilla is grown, we dug 49 wells in 38 villages, bringing clean water to nearly 25,000 people.
- Expanded uses for vanilla extract means consumers need a larger, cost-effective bottle. Compared to the SRP for 2 oz and 4 oz vanilla extract, savings are 22% and 8% respectively.
- **Dual Purpose Master Case Box** – 6ct case box comes with perforated tear off front. Perfect for endcap merchandising at key selling periods.



Dual Purpose Master Case Box

OTHER VANILLA PRODUCTS *from* SIMPLY ORGANIC

DESCRIPTION:	UPC:	SRP:
Vanilla Extract, 4oz ORGANIC	0-89836-18532-7	\$9.69
Vanilla Extract, 2oz ORGANIC	0-89836-19492-3	\$5.59
Vanilla Flavoring - Non-alcoholic, 4oz ORGANIC	0-89836-19498-5	\$9.69
Vanilla Flavoring - Non-alcoholic, 2oz ORGANIC	0-89836-19492-3	\$5.59

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