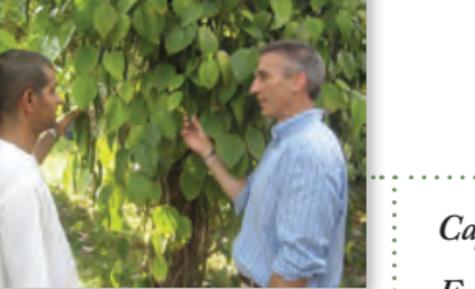


INDIA



Cayenne
Fenugreek
Pepper, Black
Turmeric
Vanilla

We found our premium quality organic black pepper in the mountains along the Malabar Coast — the region of India famous for its pepper. The tribal farmers, numbering more than 2,000, harvest small plots of large, flavorful Tellicherry peppercorns, renowned as the world's finest.

Our Indian Well Earth™ partners provide us with absolute top quality organic vanilla while remaining committed to sustainable farming and social responsibility. They pay well above the average Indian wages to the mostly female workers who do the curing, allowing the women to become more financially independent.



Helping Feed the Indian Children

Frontier's Well Earth™ sourcing program at work

Well Earth™ donates to *Akshaya Patra*, a charitable foundation that provides a meal every school day to over a million children in India through their Feed the Children program. For many, it's their only warm meal for the day and the reason they stay in school. In 2009, Frontier donated a truck that delivers nutritious meals to more than 3,000 children every school day.



To learn more about each one of these growers and their sustainability efforts, visit www.frontiercoop.com/wellearth.

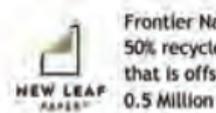
Well Earth™ is Frontier's sustainable botanical sourcing program.

Our goal is to provide the highest quality organic herbs, spices, teas, and essential oils produced in a socially responsible and environmentally sustainable way. Well Earth provides technical support and financial contributions to small farmers who demonstrate commitment to excellence in five key areas:

- Worker safety and fair treatment
- Sustainable production practices
- Environmental impact
- Regional and community impact
- Product safety and quality



www.frontiercoop.com/wellearth



Frontier Natural Products Co-op, saved the following resources by using Reincarnation Matte (FSC), made with 50% recycled fiber and 40% post-consumer waste, processed chlorine free and manufactured with electricity that is offset with Green-e® certified renewable energy certificates: 2 fully grown trees, 733 gallons of water, 0.5 Million BTUs of energy, 45 pounds of solid waste, and 152 pounds of greenhouse gasses. Calculations based on research by Environmental Defense Fund and other members of the Paper Task Force. www.newleafpaper.com

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Frontier's Sustainable Botanical Sourcing Program

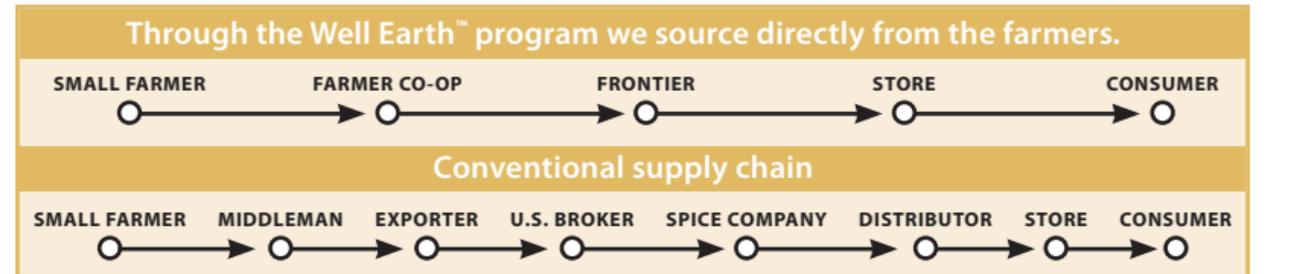


We have 15 Well Earth™ certified suppliers in 12 countries.



Well Earth™ suppliers receive technical and financial support.

- Purchasing commitments that provide viable and stable revenue.
- Education, training and expert assistance to maximize quality and efficiency.
- Community support through direct financial contributions.



ARGENTINA

With a temperate climate and similar elevation to that of France and Ukraine, our source of organic lavender in the southern hemisphere allows us to take advantage of the rotational crop cycle and provide fresh product year round. And we couldn't have found a better source—a family farm of more than 80 years working 6,000 certified organic hectares. The purity of their lavender is unsurpassed—it's free from cross contamination common to some growers.



Hyssop
Lavender
Lemon Verbena
Sage
Tarragon
Thyme
Winter Savory



SRI LANKA

We traveled to Sri Lanka to source premium quality organic Ceylon cinnamon. Grown high in the mountains, far from potential contamination, these cinnamon sticks are processed by hand and carried down the mountain in 40-kilo bundles to earn the farmers above-market prices.

Well Earth™ certified grower Mr. K.M. Senavirathna serves as the president of his local small organic farmers association, helping organize training in sustainable farming techniques. Mr. Senavirathna and his fellow growers provide Frontier with the finest organic nutmeg available.



Cinnamon
Cloves
Ginger
Gotu Kola
Lemongrass
Mace
Nutmeg
Pepper, Black
Pepper, White
Turmeric

SPAIN

Well Earth™ partner Victor Pascual believes rosemary grows best in the rolling hillsides of his region—especially with a little help from mankind. Finding areas where the rosemary can be exposed to full sun while the wind is kept at bay allows the plants to grow to their full flavor potential.

U.S.A.

In the heart of the southern Cascades, we found a 55-acre certified organic family farm that sustainably cultivates goldenseal root. Grown on one-acre shaded plots blessed with rich volcanic soil, clean air, and a long, cool growing season, the goldenseal is hand-harvested and hand-washed five times to gently clean the delicate roots.



Rosemary
Sage
Alfalfa Leaf
Goldenseal
Peppermint
Spearmint

